

Connect Group press release: 20 June 2016

Education supplies Company sponsors local children's football club

Trowbridge Town Warriors U8's football team were overjoyed last week as they were presented with kit from their new sponsor.

Trowbridge-based The Consortium went along to Trowbridge Town FC at Woodmarsh to present the young boys with new shirts, training tops, goal posts and footballs!

Football coach Tammy Ward was delighted: "The boys are so happy with their new kit and we are all very grateful to The Consortium for their generosity. The team is looking forward to playing next season and showing their new kit off."

Understandably, the boys couldn't wait to test the new kit out and shot some goals with staff from The Consortium – in front of their proud parents.

Joanne Kent from The Consortium explained why they wanted to help: "When we were approached by the youngsters' football club, we just saw it as another opportunity to support a great local cause and use our resources to give something back."

And the boys weren't the only ones to receive a gift as Tammy had a surprise of her own – a framed football shirt, with The Consortium logo on, signed by the whole boys' team!

"This was a wonderful gift," continued Jo, "and it has pride of place in our Reception for all to see!"

The specialist education and care supplier, whose head office is based in Swindon, maintains a proactive approach to charitable causes. Last year the Company raised over £9,000 for the Wiltshire Air Ambulance as part of a wider community programme, and has

- Ends -

About Connect Group PLC:

Connect Group PLC is a leading specialist distributor operating in large and diverse markets. The Group has four separate divisions, connecting suppliers to customers in an efficient, knowledgeable and service oriented way:

Connect News & Media – encompassing: Smiths News, the UK's largest news wholesaling business with an approximate 55% market share, distributing newspapers and magazines on behalf of all the major national publishers as well as a large number of regional publishers. Smiths News serves approximately 30,000 customers across England and Wales, supplying large general retailers as well as smaller independent newsagents; and Dawson Media Direct, an international media direct business supplying newspapers, magazines and inflight entertainment technology and content to over 80 airlines in 50 Countries.

Connect Books – combining a number of recognised brands in print and digital bookselling, including Bertrams, Dawson Books and Wordery. A leading distributor of physical and digital books, the division serves over 8,200 customers in approximately 100 countries, with over 200,000 in stock titles and access to over a further 7 million consumer and 20 million academic titles.

Connect Education & Care - a leading independent supplier of consumables through The Consortium and West Mercia Supplies with an approximate 5% market share. The division serves over 30,000 customers with an extensive range of over 40,000 products across a branded, own brand and value range, including stationery, arts and craft and cleaning.

Connect Parcel Freight - led by Tuffnells Parcels Express – one of the UK's leading business to business distribution specialists. With over 100 years' experience, Tuffnells' national network is trusted by over 4,000 customers, with over 900 vehicles operating

from 34 depots. A reliable road based service into Europe and Air Express service to the rest of the world complements the range of domestic delivery services.

For more information, visit: www.connectgroupplc.com

Download our fact sheets at: www.connectgroupplc.com/press-centre/fact-sheets